



PRESS INFORMATION

Honda Cars India records annual sales growth of 8% in FY 2018-19 Registers 27% growth in March 2019

New Delhi, April 1, 2019: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered **annual domestic sales of 183,787 units during FY18–19, recording 8% growth over last financial year.** The company had sold 170,026 units during FY17-18.

The company registered **monthly domestic sales of 17,202 units in March 2019**, as compared to 13,574 units in the corresponding month last year, **registering a growth of 27%.**

Mr. Rajesh Goel, Senior Vice President and Director, Sales and Marketing, Honda Cars India Ltd said, “We have closed the financial year 2018-19 with a growth of 8%. Strong sales efforts from the dealers and company during the prevailing tough market scenario resulted in this growth rate, which is ahead of the industry. One of our growth drivers was the All New Amaze. The launch of our global bestsellers Civic and CR-V reinforced Honda’s premium product line-up.” He further added, “The iconic all-new Civic, which we launched last month has received an overwhelming response and will give the much needed boost to the executive sedan segment in India.”

HCIL exported a total volume of 4,794 units during FY 18-19 with an export of 38 units during the month of March 2019.

Honda Cars India Ltd expanded its sales and distribution network across the country during the fiscal year 2018-19 to 381 facilities in 264 cities.

About Honda Cars India Ltd

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda WR-V, Honda BR-V, Honda City, Honda Civic and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a Completely Built Unit (CBU) imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 381 facilities in 264 cities across spread across the country.

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